



Julie (Probst) Tuladhar
Graphic Designer

Contact

julieprobst16@gmail.com
Hudson, MA

Portfolio

julieprobst.com

Education

Mercyhurst University
Bachelor of Arts, Graphic Design
August 2016-May 2020

-Mercyhurst Modern Cinema Club
August 2019-May 2020
Secretary

Experience

TOMY International, The First Years | July 2022-March 2024

Graphic Designer - Full-time

- Collaborated on refreshing The First Years brand
- Developed die-lines, graphics, and mockups for internal and licensed product packaging
- Coordinated with the marketing, product development, and China counterpart teams
- Designed digital and social media content

Hasbro | May 2021-January 2022

Junior Graphic Designer - Contract

- Part of the Corporate Brand Design team
- Generated internal communications materials, including return-to-office materials for post-COVID-19
- Produced packaging designs for brands like My Little Pony, G.I. Joe, Baby Alive, Transformers, etc.
- Designed logos and ads for internal and external use

Gray Decision Intelligence

Graphic Designer - Freelance | June 2020-May 2021

Graphic Design Intern - Internship | June 2019-August 2019

- Worked closely with the Vice President of Marketing
- Created email signatures, web pages, and infographics
- Developed creative elements, such as icons, graphics, etc.
- Edited webinar videos, images, and PowerPoints

Skills

Adobe CC:

- Photoshop
- Lightroom
- Illustrator
- InDesign
- Rush
- Premiere Pro
- After Effects
- XD
- Dreamweaver

Web:

- HTML
- CSS
- Bootstrap
- HubSpot
- WordPress
- Squarespace

Affinity:

- Photo
- Design
- Publisher

Microsoft Office

Google Suite

Photography

Video Editing

GoPro

Procreate App

Projects & Freelance

Each project required:

- Attention to client's requirements
- Designing creative solutions
- Execution in a timely manner

Westridge Carolers: Video editor

Little Babet: Logo refresh & assisted with T-shirt designs

Lumen Magazine: Creative arts magazine at Mercyhurst University

Coalition Pathways, Inc.: Opiate awareness billboard